



## CRA Executive Director's Report, March 2019

The following Informational Report by Jorge Camejo, Executive Director, provides an update to the CRA Board on recent Beach and Downtown activities.

### Capital Improvement / Redevelopment

#### **Underground Utilities Phase III - Oklahoma to New Mexico Streets**

All of the east-west streets from A1A to Surf Road have been completed with the exception of Taft, Nevada and Nebraska Streets. Once the Nevada garage shell is complete, the contractor will complete Nebraska and Nevada Streets. The garage and streetscape contractors are coordinating the work on these streets to avoid delays. Some of the streetends that are near completion are on McKinley, Liberty, and Missouri Streets. The remainder of the streetends are to follow. Some of the palm trees at A1A and at the streetends are already in place. Currently FPL lines on Nebraska and Nevada Streets are completely underground. Landscape and trees will be installed once the overhead lines are removed from the rest of the streets so that there is no conflict.

#### **Nebraska/Nevada Street Parking Garage and Streetscape Adjacent to the Garage**

Construction is picking up speed as the contractor is completing the lower floor of the structure shell. The contractor is currently constructing the fourth floor, and as soon as the shoring is removed from the lower floors it will allow for other subcontractors such as the plumbing and electrical to start their work. Topping out is scheduled for end of April, which will allow the offsite contractor to start with the streetscape construction of Nebraska and Nevada Streets. The elevator shaft has been constructed up to the fourth level, electrical and equipment rooms have been constructed, and the contractor is forming the ramp to the fourth level. The project is delayed by approximately three months due to all the unforeseen conditions the contractor encountered. Underground electric is currently being installed as well as the hook up of the water and sewer mains into the building. Staff is coordinating the Phase 3 Streetscape based on construction of the garage.

#### **Hollywood Boulevard Streetscape and Decorative Lighting Project**

The project along Hollywood Boulevard is complete with the exception of the light curtain near Young Circle. One light curtain on the west side of the Young Circle entrance will be installed at a later date, as this light could potentially cause a conflict with the pending construction at Block 40. The CRA obtained a premise permit which calls for inspection of the festoon lighting every three months. The inspections will be performed by the City of Hollywood Electrical Inspector to verify that the lights are secured.

### **SR A1A Complete Streets: FDOT/CRA RRR Project**

Construction by the FDOT Contractor continues on both the east and west side of SR A1A. Construction activities on the west side of A1A include: demolition of existing curb and gutter, drainage structures installation and adjustments, new conduit installation and pipelining operations. Concurrently, the contractor is working on upgrades to the east side lighting upgrades to the existing corroded electrical wires.

Punch list items continue to be discussed in the segment from Johnson Street to Hollywood Boulevard on the east side sidewalk and pavers details installation. It is the intent of the FDOT and the CRA to sequence the traffic and construction activities to minimize the impact to businesses along the corridor.

The design of the streetscape will include: undergrounding of overhead utilities, landscape, lighting and the decorative pavement on the west side of A1A as well as a new traffic signal at Garfield Street. Design Development Drawings have been submitted for review by FDOT and Broward County. It is anticipated that the project will start construction by October 2019.

An update on this project will be presented by FDOT on March 6, 2019 CRA Board meeting.

### **Lifeguard Towers and First Aid Stations**

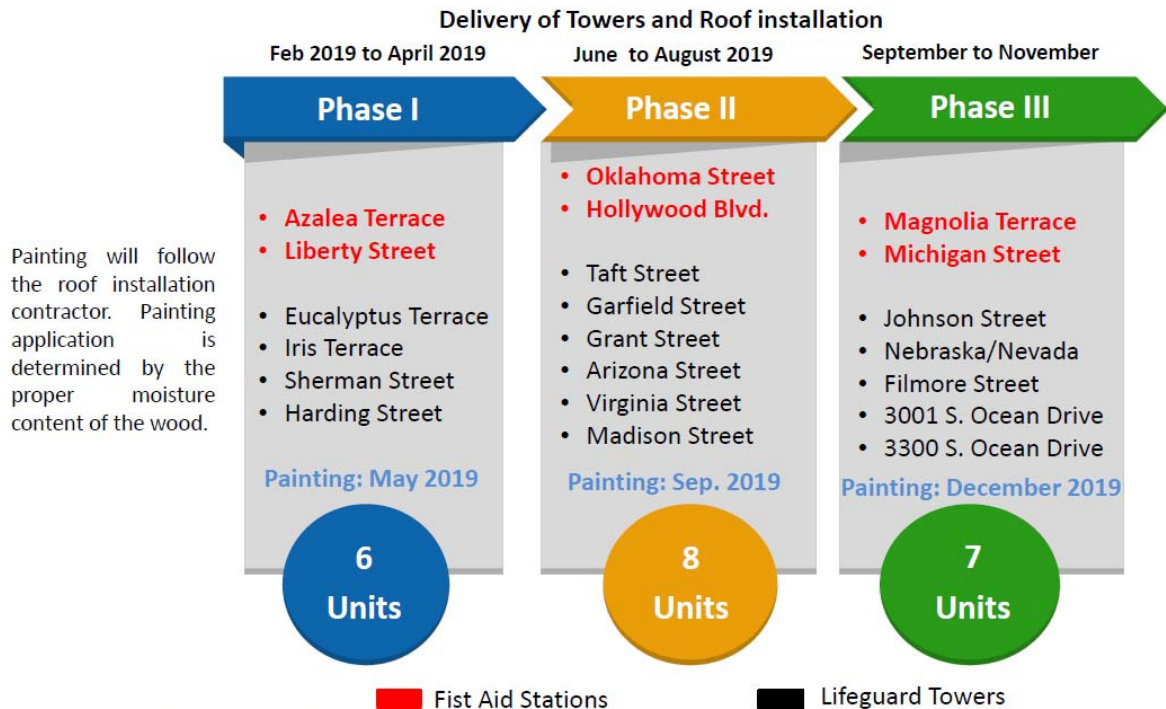
Two First Aid Stations have been delivered and assembled. For safety purposes, the stairs and the surf box storage unit will be installed prior to the units being turned over to the City and occupied by beach safety personnel. One structure is located at Azalea Terrace and the second at Scott Street. Roofing activities are scheduled to begin the week of February 25<sup>th</sup> and shall be completed by March 8<sup>th</sup>, 2019. A joint walk-through has been completed for the structural elements and a punch list has been released to the vendor. The painting of the units shall begin upon proper curing and moisture content of the wood which is anticipated to take approximately 3 weeks.

Turtle nesting season begins on March 1<sup>st</sup> which requires careful coordination of the installation activities, turtle nesting reports and approved FDEP field permits. Additionally, the project need to consider the current and future activities of the State's Beach renourishment project.

The construction and installation of the 15 Lifeguard Towers and 6 First Aid stations are anticipated to be completed by December 2019. They are divided into three phases as follows:

## ESTIMATED PROJECT SEQUENCE

Installation and tower delivery dates requires thorough coordination. Proper quality control in the installation process, logistics in tower delivery and contractor mobilization is paramount to ensure the proper warranties from all contractors/builders.



Beach renourishment activities, turtle nesting reports along with weather events may affect the proposed dates

PROJECT COMPLETION AND FINAL ACCEPTANCE BY THE CRA DEC 2019



Azalea Terrace First Aid Station



Scott Street First Aid Station

## TIFF Grant Programs

The CRA currently has 16 HIP/PIP/MiniPIP/POP Grants at various stages of the process, 10 in the Downtown CRA Area and 6 in the Beach CRA Area, ranging from serious inquiry and application to the completion of construction and in the reimbursement process.

## Downtown Parklet Pilot Program

The parklets installed at 1921 Hollywood Boulevard and 1906 Harrison Street will remain in place at these locations until May 31, 2019. We are currently in the process of selecting the next location for each parklet from the downtown restaurant owners who are interested.

## Business Recruitment, Retention, Expansion & Private Investment

Staff continues to work closely with the City of Hollywood Division of Communications, Marketing and Economic Development staff and private property owners in an effort to secure new quality tenants and redevelopment projects. The office market has been a priority; however, we also support the strengthening of quality residential redevelopment projects, and the role of arts, culture, creativity and entertainment, as we believe it is essential to the Beach and Downtown's economic growth, cultural vibrancy, and resiliency.

In addition, CRA staff, in coordination with the City of Hollywood Division of Communications, Marketing and Economic Development, continues to:

1. Explore opportunities to attend or sponsor real estate and economic development events, conferences, seminars and tradeshows. We formally meet once a month, and have ongoing communications on a daily basis. On April 26, 2019, we shall be jointly sponsoring the Port Everglades Economic Engine Performance Report Luncheon. The CRA funded the premium sponsor, and the City of Hollywood staff will work with the CRA to produce a 90 second informational video that will be featured during the event.
2. Combine initiatives such as merging redevelopment and capital improvement collateral material when appropriate.
3. Plan an informational event about the Opportunity Zone and other issues that impact the area.

CRA Staff continues to meet with property owners to discuss their needs and concerns in regard to tenant procurement, including but not limited to the Building permit process, planning and zoning and parking rates for tenants. A follow-up to the meeting that was held with over 10 Downtown Hollywood property owners on December 18, 2018, is being scheduled to discuss the implementation of ideas, as well as tenant recruitment status. In addition, we have been promoting the benefits of the Opportunity Zone Program, a national community investment program that connects private capital with low-income communities across America.



## Certificates of Use

As part of the Department of Planning and Development Services approval process for Certificates of Use, CRA staff reviewed the following 8 Certificates of Use in January:

1. Pearl All White Corp., 115 N. 21st Avenue (catering and restaurant)
2. Vizcaya Valet Services, Inc., 1818 S. Young Circle (valet ramp)
3. Go Gai, 2051A Hollywood Boulevard (restaurant)
4. Paradise Jula Terrace LLC, 1907 N. Surf Road (motel / lodging)
5. Merci Restaurant, 2050 Hollywood Boulevard (restaurant)
6. Poke Sushi, 1000 N. Broadwalk (restaurant)
7. KND Motors, LLC, 500 N. Dixie Hwy (used car sales)
8. Rezilir Health, 1930 Harrison Street #401 (health)

## Special Events

The CRA continues to support and produce the following monthly events: the 3rd Saturday ArtWalk, which includes the Artisan Market, Downtown Hollywood Mural Project Tour and Impulse Art; Full Moon Drum Circle at ArtsPark; Dream Car Classic Car Show on the 1st Sunday of every month; and Global Meditation at ArtsPark. In addition, the CRA worked with the City of Hollywood Division of Records and Archives, Hollywood Historical Society, the Women's Club of Hollywood, and other community organizations to produce Vintage South Florida, Celebrating History, Architecture & Entertainment in Downtown Hollywood.

At this time, CRA staff is working closely with the City of Hollywood Department of Parks, Recreation and Cultural Arts and the New Hibernians of Hollywood to produce the St. Patrick's Day Parade & Festival. In addition to a \$25,000 contribution to cover event related expenses, CRA staff also provides assistance with marketing aspects of the event. In addition, this year CRA staff was contacted by Public Works due to the lack of their employees' availability to clean-up during and after the St. Patrick's Day Parade and Festival. Public Works requested that the CRA supplement the clean-up effort by providing four Block By Block Ambassadors between the hours of 2:00 p.m. and 11:00 p.m. on the day of the event. The cross-training and flexibility of the Block By Block staff allows the CRA provide this service.

Canadafest was relocated to the ArtsPark at Young Circle with great success. In addition to the large turnout in the ArtsPark, the Downtown business community also benefited and have voiced their support of the event returning to the ArtsPark on an annual ongoing basis.



Staff has scheduled the four performances for the ArtsPark Concert Series: Chicano Batman (May 5), Dirty Dozen Brass Band (May 11), Monsieur Perine (June 15) and Chucho Valdez (June 22). The series is produced by the Rhythm Foundation.

## Murals / Public Art Initiatives / Creative Placemaking

A new mural by Luis Pinto has been completed at Anniversary Park, replacing his previous mural.



## Maintenance

**Downtown** - In January, Block By Block staff spent 37 hours on special projects, removed 309 graffiti tags from public property, collected 12,605 lbs. of litter, collected 528 palm fronds, and returned 13 shopping carts to their place of origin.



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In 2017, the Block By Block agreement was renewed, however, unlike the original resolution that was passed in 2014 and the back-up associated with the 2017 renewal, there was a scrivener's error in the resolution passed in 2017 that listed the annual funding as being for the two year term. The CRA staff was made aware of the error when notified at the end of February that Block By Block had not been paid since October, 2018. A resolution is being brought forth at the March 6 CRA Board Meeting to correct this error and pay the outstanding invoices owed to the vendor.

**Beach** - In January, 1,112 operational hours were clocked by beach maintenance staff. Of those hours, 972 were dedicated to trash removal from the beach, and 48 hours were spent cleaning the shower areas. 54 graffiti tags and stickers were removed.

## Marketing and Visitor Services

### Social Media

Twitter: 49 new followers (total 2,368); Instagram: 209 new followers (total 2,562); Facebook: 214 new likes (total 7,031). The Florida's Hollywood mobile app had 279 new downloads.



## **CRA Board Meeting Results – 1/16/2019**

**R-CRA-2019-01** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Changing The Date Of The Regular CRA Board Meeting Scheduled In January 2020.

Passed 6-0. Board member Hernandez was absent.

**R-CRA-2019-02** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Appointing A Vice Chair. Board member Callari was appointed to serve as Vice Chair.

Passed 6-0. Board member Hernandez was absent.

**R-CRA-2019-03** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Authorizing Appropriate CRA Officials To issue A Contract Time Extension, Without Increase Of Costs, For The Nevada Parking Garage, To Be Completed By September 25, 2019.

To be Continued.

**R-CRA-2019-04** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Authorizing Appropriate CRA Officials To Issue A Contract Time Extension, Without Increase In Costs, For The Streetscape Phase III Project That Includes Undergrounding Of Overhead Utilities And Streetscape Beautification To Be Completed By January 15, 2020.

Passed 6-1. Board member Hernandez opposed.

**R-CRA-2019-05** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Canceling Bid BRCA 10-013 Dated November 5, 2018 For Replacement Of Damaged Poles, And Awarding The Project To Burkhardt Construction, Inc. At A Lower Cost Based On Negotiation With The Construction Management Company.

Passed 7-0

**R-CRA-2019-06** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending Resolution No. R-CRA-2018-30 To Allow The Two Parklets In The Parklet Pilot Program To Remain In Place Until May 31, 2019; Providing That The Parklets Will Be Moved To Second Qualifying Locations From June 1, 2019 Through November 30, 2019.

Passed 7-0

**R-CRA-2019-07** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Awarding BID No. BCRA 16-002; Authorizing The Appropriate CRA Officials To Execute An Agreement With Pioneer Roofing Co. Inc. For The Installation Of The Roofing



Systems For Six First Aid Stations And 15 Lifeguard Towers To Be Placed On Hollywood Beach; And Authorizing The Expenditure Of Funds In An Amount Not TO Exceed \$179,382.00.

Passed 7-0.

## **CRA Board Meeting Results – 2/6/2019**

**R-CRA-2019-08** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of December 5, 2018.

Passed 6-0. Board member Sherwood was absent.

**R-CRA-2019-09** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Ranking Firms Submitting Qualifications For RFQ BCRA 19-001 For Professional Engineering Services For Phase IV Streetscape & A1A; Authorizing The Appropriate CRA Officials To Negotiate And Execute An Agreement With The Highest Ranked Firm, And If Negotiate And Execute An Agreement With The Highest Ranked Firm, And If Negotiations Are Not Successful, Authorizing The Appropriate CRA Officials To Terminate Negotiations With The Highest Ranked Firm And To Commence Negotiations With The Highest Ranked Firm And To Commence Negotiations With And Execute An Agreement With The Next Highest Ranked Firm (s), In Order, Until An Agreement Is Reached.

Passed 6-0. Board member Sherwood was absent.

**R-CRA-2019-03** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Authorizing Appropriate CRA Officials To Issue A Contract Time Extension, Without Increase of Cost, For The Nevada Parking Garage, To Be Completed By September 25, 2019.

Passed 6-1. Board member Hernandez opposed.

**R-CRA-2019-10** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ('CRA'), Repealing R-CRA-2019-05.

Passed 7-0.

**R-CRA-2019-11** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Canceling Bid BCRA 10-013, Dated November 5, 2018, For Replacement Of Damaged Poles.

Passed 6-1. Board member Hernandez opposed.

**R-CRA-2019-12** - A Resolution of the Hollywood, Florida, Community Redevelopment Agency ("CRA"), Awarding The Replacement Of Damaged Poles Project To Burkhardt Construction, Inc.

Passed 6-1. Board member Hernandez opposed.