

RESOLUTION NO. R-CRA-2013- 14

A RESOLUTION OF THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY, ("CRA"), APPROVING THE MINUTES OF THE COMMUNITY REDEVELOPMENT AGENCY MEETING OF MARCH 6, 2013.

BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community Redevelopment Agency Board Meeting held on March 6, 2013 are hereby approved/approved as corrected.

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 3<sup>rd</sup> day of April, 2013.

ATTEST:

HOLLYWOOD, FLORIDA  
COMMUNITY REDEVELOPMENT  
AGENCY



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PHYLLIS LEWIS  
BOARD SECRETARY



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PETER BOBER, CHAIR

APPROVED AS TO FORM & LEGALITY  
For the use and reliance of the Hollywood,  
Florida Community Redevelopment Agency  
only.



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JEFFREY P. SHEFFEL, GENERAL COUNSEL DR

City of Hollywood  
COMMUNITY REDEVELOPMENT AGENCY  
March 6, 2013  
10:00 AM  
City Commission Chambers – Room 219  
Hollywood City Hall

The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on March 6, 2013 at 10:09 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Peter Bober
Vice-Chair	Richard Blattner
Board Members:	Patricia Asseff
	Peter Hernandez
	Traci Callari
	Kevin Biederman
	Linda Sherwood
General Counsel	Jeffrey P. Sheffel
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

1. **Conflict Disclosures**

There were no new conflicts to disclose.

2. **R-CRA-2013-13** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of March 6, 2013.

**ACTION:** Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously (7-0).

3. **R-CRA-2013-12**- A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Supporting The Attached CRA Impact Study Produced In Conjunction With A Coalition Of Broward CRA's And The Florida Redevelopment Association; And Authorizing The Appropriate CRA Officials To Execute The Attached Letter To Be Forwarded To The Broward County Legislative Delegation.

**ACTION:** Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).

4. **IR-CRA-2013-03** – Informational Report By Jorge Camejo, Executive Director, Providing An update To the CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.

5. Board Member Asseff, District 1

Cinema Paradiso

Board member Asseff congratulated the Cinema Paradiso on a very successful grand opening and the phenomenal turn out. She further stated that everyone seemed so excited. She inquired whether the location will be large enough to accommodate the interest of the Cinema Paradiso.

Jorge Camejo responded that the building will be able to accommodate 80 to 100 seating.

Motorized Vehicle

Board member Asseff asked that staff look into the new Italian scooters for Hollywood Beach. They are very cost efficient, you can move in and out of the sidewalk which would be very useful during events and also more visibility of a police officer.

6. Board Member Hernandez

Downtown Hollywood Tree Trimming

Board member Hernandez requested from Jorge Camejo an update on the status of the tree trimming.

Jorge Camejo provided the Board with an update.

Board member Hernandez further stated that some of the reasons for the tree trimming were not only safety but to increase the property values. He asked Jorge Camejo to provide a financial break-down of each block as some may require more attention than others. Board member Hernandez further stated that before a tree is eliminated there will be a replacement.

7. Board Member Callari, District 3

Cinema Paradiso

Board member Callari stated that she attended the Cinema Paradiso event at FACE and that it was a great event. She inquired on the goal for the fund raiser. Board member Callari further stated that she hopes the goal was met and their endeavors will not be prolonged.

Motorized Vehicle

Board member Callari stated the in addition to what was presented by Board member Asseff to consider motorcycles are very dangerous. She further stated that it is a great idea to have more police visibility but please take into consideration the safety efforts on the beach especially of our officers and children.

8. Vice Chair Blattner, District 4

A1A Traffic Plan

Vice Chair Blattner advised that last week the Broward County Planning Council approved the A1A traffic ways plan which will significantly improve our opportunities for economic development along A1A.

CRA Grants

Vice Chair Blattner stated that he would like as a requirement for CRA grants, applicants to include the status of their financial reserves. He further stated that he would not like to see the CRA Board investing a lot of money in a remediation program when the applicant's reserves are insufficient.

9. Board Member Biederman, District 5

Pedestrian Stop Signs

Board member Biederman requested that staff look into having pedestrian stop signs placed in the beach and downtown districts to make people more aware of the pedestrian traffic. He further stated that in cities where there is high volume of foot traffic, pedestrian signs are posted to caution pedestrian of the traffic. He further requested that staff research and make available information at an upcoming meeting.

10. Board Member Sherwood, District 6

Film Documentary

Board member Sherwood stated that an email was sent to Jorge Camejo regarding the film documentary that appeared in Cannes Film Festival, Sundance Film Festival and Jewish Film Festival for his review.

Downtown Lighting

Board member Sherwood stated to staff that if extra funds become available for the downtown district to keep in consideration, as promised, the neighborhoods that are in need of lighting.

11. Chair Bober

Motorized Bikes

Mayor Bober advised his colleagues that as a City Commission we first need to think carefully if there is a real problem before we open our books to change or regulate the law. We should do this very sparingly. He further stated that there are more dangerous activities happening on the Broadwalk than the motorized vehicles. We have walkers who are not paying attention and are in the bike lane, we have bikers zigzagging around which are more of an issue we should deal with first when considering to make the Broadwalk safer. Mayor Bober further stated that we need to further research and find out what really is the problem on the Broadwalk and then open the books to regulate or change the Ordinance.

12. General Counsel, Jeffrey Sheffel

General Counsel Jeffrey Sheffel had no further report.

13. CRA Executive Director, Jorge Camejo

A1A Traffic Plans

Jorge Camejo thanked Vice Chair Blattner for providing CRA Board and staff an update on the A1A traffic plan which is a very positive move for the future development of A1A.

Hollywood Beach

Jorge Camejo advised the Board that on Tuesday, March 19<sup>th</sup> he will be giving an update to the Hollywood Civic Association on the future plans for Hollywood Beach.

14. Adjournment

The meeting adjourned at 10:48 AM.

Approved as presented on April 3rd, 2014.



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**Phyllis Lewis**  
**Board Secretary**