

RESOLUTION NO. R-CRA-2011- 39

A RESOLUTION OF THE HOLLYWOOD, FLORIDA,
COMMUNITY REDEVELOPMENT AGENCY, ("CRA"),
APPROVING THE MINUTES OF THE SPECIAL
COMMUNITY REDEVELOPMENT AGENCY MEETING
OF JULY 18, 2011.

BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Special Community
Redevelopment Agency Board Meeting held on July 18, 2011 are hereby approved as
amended.


Section 2: That this resolution shall be in full force and effect immediately
upon its passage and adoption.

PASSED AND ADOPTED this 17th day of September, 2011.

ATTEST:



PHYLLIS LEWIS
BOARD SECRETARY

HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT
AGENCY


PETER BOBER, CHAIR

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood,
Florida Community Redevelopment Agency
only.



JEFFREY P. SHEFFEL, GENERAL COUNSEL

City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
July 18, 2011
10:00 AM, Room 219

The Special CRA meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on July 18, 2011 at 11:02 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

1. Roll Call was as follows:

Chair	Peter Bober
Vice Chair	Patricia Asseff
Board Members:	Beam Furr
	Richard Blattner
	Heidi O'Sheehan
	Fran Russo
	Linda Sherwood
General Counsel	Jeffrey P. Sheffel
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

2. **Conflict Disclosures**

There were no new conflicts to disclose.

Board Member Sherwood stated that she received email correspondence regarding Item #3.

Vice Chair Asseff welcomed former Commissioner Cathy Anderson and Dr. Abraham Fischler.

3. **R-DCRA-2011-37** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving And Authorizing The Execution Of The Attached Agreement Between The Downtown Hollywood Florida Community Redevelopment Agency And The Holocaust Documentation and Education Center, Inc. ("HDEC"); Accepting The Second Amended Promissory Note – Initial Advance; And Providing For An Effective Date. **Staff:** Executive Director

Jorge Camejo, Executive Director provided a presentation to the Board.

Chair Bober allowed the opportunity for citizen comments.

Citizen Comments

1. Jeff Brodeur
2. Rick Duncan
3. Cliff Germano
4. Pete Brewer
5. Aron Halpern
6. Mei Pollak

7. Charlotte Greenbang
8. Jonathan Jaffee
9. Dr. Abraham Fischler
10. Rabbi Robert Frazin
11. Harry A. "Hap" Levy
12. Rita Hofrichter
13. Dr. Joe Iannone
14. Sandy Miot
15. Honorable Cathy Anderson
16. Joseph B. Kaller
17. Dana Klein
18. Jacqueline Gonzalez
19. Rositta E. Kenigsberg
20. Marla Saerman Dumas
21. Sara Case
22. Helen Chervin
23. Mike Braverman

Board Member Sherwood

Board Member Sherwood stated that she would like to add the following benchmarks to the agreement presented by the CRA Director. She asked the HDEC director to give up \$20,000 per year from her salary for the next 10 years, this will be used towards the interest. She also stated that she would like the descending grant loan default to be extended for ten years instead of three. Board Member Sherwood further stated that if the HDEC were to sell the building the CRA would receive the full amount of the sale. She proposed free admission for the City of Hollywood residents with identification and all security concerns and parking on Harrison Street to be taken into account by the HDEC. An updated 990 Financial Report, a presentation provided yearly of the operation, also 100% administration costs. Board Member Sherwood advised that with Barry University, Gold's Gym, the Charter School and the HDEC in the downtown district this would bring some elimination to blight in the downtown district and we cannot stop this process with all the work and effort placed into it and let it fall apart.

Vice Mayor Asseff left the meeting at 12:21 p.m. and returned at 12:23 p.m.

Board Member Russo

Board Member Russo stated that the HDEC is a wonderful idea but a terrible business decision. At this time, we have no money and the HDEC should get together with special interest groups by having fundraisers to obtain the funds needed. She further stated that she cannot vote for this item especially at this time when the city is in this position.

Board Member O'Sheehan

Board Member O'Sheehan stated she has to take an exception to the statement made by Ms. Kenigsburg that not all of us support your organization. She thanked staff for the work and effort placed into presenting the Item. In a meeting with Ms. Kenigsburg several months ago, the question was asked "what can you afford?" the response was "not a penny". Board Member O'Sheehan further advised that what is needed to impact the downtown district is sidewalk and streetlights which we cannot afford because everything is going to debt. She further stated that it is outrageous that a request for

complete forgiveness is being made and to say that you cannot afford a penny to an agreement you made. It is unfair to the residents of Hollywood, taxpayers, the CRA and the City. She concluded that she cannot support this item.

Chair Bober

Chair Bober stated that he has been a supporter of the HDEC for many years. The question today is not whether you are a supporter but can you support this effort at this particular junction when the city is in the present state. He further stated that he cannot support a loan forgiveness as he has a major fiduciary responsibility to operate the city. He advised that if we were to support this item even with the terms provided by Board Member Sherwood earlier, it won't change anything to the financial structure that HDEC is in. If we were to vote for this today, we will be back here again in a year or two having this same discussion. Due to the uncertain economic climate that we are in the HDEC find themselves in the same financial climate. He further advised that he did not think this item should have been placed on an agenda because it gets people all crazy. Moving forward with this will only upset employees and they have a right to be upset. Even though there are misunderstandings as to where we can spend the CRA money and whether it could be used for general obligation, the CRA funds are taxpayer's money and we have to spend it like it is our own. Chair Bober further stated that he would like to use the CRA dollars to hire more police officers and increase the police presence in the downtown district. This is a terrible business decision and he cannot support it.

Board Member Blattner

Board Member Blattner stated that he is a supporter of the HDEC especially the educational component. He asked the CRA Director to advise if there was an honest effort to pay back the money or a possibility that they can lease or rent the property.

Jorge Camejo, Executive Director

Jorge Camejo advised that they would have to meet with the officials of the HDEC to discuss the proposal.

Jeffrey Sheffel, General Counsel

Jeffrey Sheffel provided information that it would certainly be a different deal that would need to be restructured. Presently, neither the City or the CRA holds the title to the property.

Board Member Furr,

Board Member Furr requested a motion to continue. He stated that the item being discussed is driving everyone nuts due to the time it is being discussed. He advised his colleagues that the City has to have something to sell and presently Hollywood has nothing. The HDEC will bring tourists off the cruise ship into downtown. The work that the Holocaust is doing is of extreme value in the schools. The information they are providing are part of the school's curriculum that are being required by the State. The work they provide has enormous value to the educational system.

ACTION: Motion was made by Board Member Furr to continue discussion on this item to the CRA Board Meeting scheduled for October 5, 2011. The motion was seconded by Board Member Sherwood and on a voice vote passed 4-3.

4. Adjournment

The meeting adjourned at 12:42 PM.

Approved as presented on September 7th, 2011.



Phyllis Lewis
Board Secretary