

RESOLUTION NO. R-CRA-2011-38

A RESOLUTION OF THE HOLLYWOOD, FLORIDA,
COMMUNITY REDEVELOPMENT AGENCY ("CRA")
APPROVING THE MINUTES OF THE REGULAR
COMMUNITY REDEVELOPMENT AGENCY MEETING
OF JULY 13, 2011.

BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community
Redevelopment Agency Board Meeting held on July 13, 2011 are hereby approved as
amended.

Section 2: That this resolution shall be in full force and effect immediately
upon its passage and adoption.

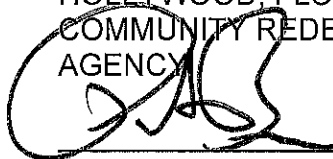
PASSED AND ADOPTED this 7th day of September, 2011.

ATTEST:



PHYLLIS LEWIS
BOARD SECRETARY

HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT
AGENCY



PETER BOBER, CHAIR

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood,
Florida Community Redevelopment Agency
only.



JEFFREY P. SHEFFEL, GENERAL COUNSEL

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
July 13, 2011
10:00 AM, Room 219**

The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on July 13, 2011 at 10:25 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

1. Roll Call was as follows:

Chair	Peter Bober
Vice Chair	Patricia Asseff
Board Members:	Beam Furr
	Richard Blattner
	Heidi O'Sheehan
	Fran Russo
	Linda Sherwood
General Counsel	Jeffrey P. Sheffel
Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

2. **Conflict Disclosures**

There were no new conflicts to disclose.

5. **R-BCRA-2011-31** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute A Contract Between Anzco, Inc. And The CRA For The Construction Of The Garfield Parking Garage Meter Repair Room In The Amount of \$74,797.00.

ACTION: Board Member O'Sheehan advised Chair Bober that it was requested by the CRA Director in a memo format to withdraw this item from the agenda as it will be brought back at the September CRA Board Meeting.

3. **R-CRA-2011-29** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes of The Regular Community Redevelopment Agency Meeting of June 1, 2011.

ACTION: Motion was made by Board Member Sherwood to adopt the resolution. The motion was seconded by Board Member O'Sheehan and on voice vote passed unanimously (7-0).

4. **R-CRA-2011-30** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Reimbursing The City Of Hollywood For A Fourth of July Fireworks Display In The Amount of \$40,000.00; And Authorizing Funding From CRA Account Number 63.0185.00160.552.004823 In An Amount Not To Exceed \$40,000.00.

ACTION: Motion was made by Board Member Sherwood to adopt the resolutions. The Motion was seconded by Board Member O'Sheehan and on voice vote passed unanimously (7-0).

6. **R-BCRA-2011-32** – A Resolution of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Amending Resolution No. R-Beach-CRA-2010-038 To Reaffirm Sponsorship Of The Proposed Beach Renourishment Construction And Monitoring Project As Set Forth in Exhibit "A".

ACTION: Motion was made by Board Member Sherwood to adopt the resolution. The motion was seconded by Board Member O'Sheehan and on voice vote passed unanimously (7-0).

7. **R-BCRA-2011-33** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Authorizing The Appropriate CRA Officials To Execute The Attached Second Amendment To The Circulator Shuttle Agreement Between Limousines Of South Florida, Inc. And The CRA In Order To Renew The Existing Agreement For A One Year Period In An Amount Not To Exceed \$507,780.00 Under The Same Terms And Conditions Of The Existing Agreement.

ACTION: Motion was made by Board Member Sherwood to adopt the resolution. The motion was seconded by Board Member O'Sheehan and on voice vote passed unanimously (7-0).

8. **R-CRA-2011-34** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Authorizing The Appropriate CRA Officials To Renew The Existing Media Buyer Services Agreement Between Ambit Advertising And Public Relations, Inc. And The CRA For A One Year Period Under The Same Terms and Conditions Of The Existing Agreements In An Estimated Amount of \$60,000.00

ACTION: Motion was made by Board Member Sherwood to adopt the resolution. The motion was seconded by Board Member O'Sheehan and on voice vote passed unanimously (7-0).

9. **R-DCRA-2011-35** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Authorizing The CRA Executive Director To Execute Any And All Agreements With The City Of Hollywood, As Needed In Order To Facilitate Two Hours Of Free Parking For Gold's Gym At The Van Buren Garage, At An Annual Cost Not To Exceed \$15,000.00 Until October 1, 2016.

ACTION: Motion was made by Board Member Sherwood to adopt the resolution. The motion was seconded by Board Member O'Sheehan and on voice vote passed unanimously (7-0).

At this time, Chair Bober introduced the Holocaust Documentation Education Center ("HDEC") item to the Board. He stated that he has a concern about having a discussion on an item that is substantive or requires an action that is not listed as an agenda item. He asked his colleagues if they would like to discuss the item at this meeting or should it be placed on a future agenda.

Discussion ensued among members of the Board.

On a voice vote, it was agreed that the item will be discussed under the CRA Director's report.

10. **R-BCRA-2011-36** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute The Attached Property Improvement Grant (“PIP”) Agreement Between The CRA And Billy’s Stone Crabs, Inc. For On-Site Improvements To Property Located At 400 N. Ocean Drive In An Amount Not To Exceed \$50,000,000; And Providing An Effective Date.

ACTION: Motion was made by Vice Chair Asseff to adopt the resolution. The motion was seconded by Board Member O’Sheehan and on voice vote passed (7-0).

11. **PRESENTATION** - Presentation by Bryan Cahen, Finance Manager, regarding the Community Redevelopment Agency’s Fiscal Year 2012 Preliminary Operating Budget And Taxable Values.

Jorge Camejo, Executive Director, provided information to the Board regarding the CRA and how its revenues can be utilized. He then introduced Bryan Cahen, Finance Manager who provided additional information about the Fiscal Year 2012 Operating Budget.

12. **Executive CRA Director**

Holocaust Documentation and Education Center

Jorge Camejo provided information to the Board regarding the HDEC.

Chair Bober asked the Board to have a Special CRA Board Meeting on Monday, July 18 at 11:00 a.m. to discuss HDEC item as an agenda item.

Discussion ensued among members of the Board.

It was agreed by the Board to have a Special CRA Board Meeting on Monday, July 18 to discuss the item.

13. **Vice Chair Asseff, District 1**

Cahoots Survey

Vice Chair Asseff thanked Manuel Pila for doing a great job with the Cahoots Survey. She announced that the winner, Christine Staley will receive her prize at the next Hollywood Beach Business Association Meeting.

14. **Board Member Furr, District 2**

Board Member Furr had no further comments

15. **Board Member O’Sheehan, District 3**

Junior Life Guard

Board Member O’Sheehan asked to have a follow up on a request that was made earlier regarding the Junior Lifeguard Program. She stated that this program would be a great opportunity especially during tourist season. Non-motorized programs such as kayaking and paddle boarding are appropriate for this event. She asked staff to provide information next CRA Board Meeting.

CRA Strategic Planning and Goal Setting Retreat

Board Member O'Sheehan stated that the CRA Strategic Planning and Goal Setting Retreat was a great event. She further stated that as part of the planning and goal setting she would like some focus on Federal Highway and the surrounding neighborhoods. This should also be reflected in the upcoming budget and also in staff resource allocation.

16. **Board Member Blattner, District 3**

Great Southern

Board Member Blattner inquired about the status of the Great Southern/Mach Property and asked for a full report be presented at the next scheduled CRA Board Meeting.

17. **Board Member Russo, District 4**

Holocaust Documentation and Education Center

Board Member Russo thanked everyone who came in support to the HDEC. She stated that this museum is a great opportunity to get started and bring a boom to the downtown district.

18. **Board Member Sherwood, District 5**

Holocaust Documentation and Education Center

Board Member Sherwood thanked everyone who came to show support for the HDEC. She further stated that she hoped everyone will be in attendance at the Special CRA Meeting scheduled on Monday to have their voices heard.

19. **Chair Bober**

Holocaust Documentation and Education Center

Chair Bober thanked his colleagues for agreeing to discuss the HDEC issue at the Special CRA Board Meeting. He asked that in the future, an item that requires a vote or an action or have the interest of the public, it should be placed on an agenda as it gives the public an opportunity to be involved in the decision.

Board Member O'Sheehan agreed with Chair Bober and stated that their should be some legislation regarding this and asked that the General Counsel provide information to the Board.

20. **General Counsel, Jeffrey P. Sheffel**

General Counsel, Jeffrey Sheffel had no further comment.

21. **Executive Director, Jorge Camejo**

Holocaust Documentation and Education Center

Jorge Camejo stated that it was not his intent to discuss the HDEC issue as an item today but to provide general information to the Board. The information being provided was not to put the Board in a position to make a decision but to give general information that would help in a solution. He further stated that he did not intend on having public participation at this meeting. He thanked the Board for their decision to have a meeting to discuss the item on Monday.

Adjournment

The meeting adjourned at 11:33 AM

Approved as presented on September 7th 2011.



Phyllis Lewis
Board Secretary