



WE'VE GOT a good thing GOING

June

Every Mon, Tue, Wed, Fri & Sat MUSIC & DANCING UNDER THE STARS 7:30pm Hollywood Beach Theater at Johnson Street

1, 2, 8, 9, 15, 16, 22, 23, 29, 30 ARTSPARK LIVE 8pm

1, 8, 15, 22, 29 **FUNTASTIC FRIDAYS** 5pm

DREAM CAR CLASSIC 10am

FULL MOON DRUM CIRCLE 7pm

4. 11. 18. 25 FOOD TRUCK INVASION 5:30pm

NATHAN SAWAYA, Lego artist, exhibit opening Art and Cultural Center Galleries

16 ARTSPARK EXPERIENCE: **COLORS OF THE CARIBBEAN 4pm** EN PLEINE AIRE 12pm DOWNTOWN HOLLYWOOD ARTWALK 7pm

July

Every Mon, Tue, Wed, Fri & Sat MUSIC & DANCING UNDER THE STARS 7:30pm Hollywood Beach Theater at Johnson Street

FULL MOON DRUM CIRCLE 7pm

4TH OF JULY ON HOLLYWOOD BEACH 1pm FIREWORKS 9pm

6, 7, 13, 14, 20, 21, 27, 28 **ARTSPARK LIVE 8pm**

6, 13, 20, 27 **FUNTASTIC FRIDAYS** 5pm

FULL MOON DRUM CIRCLE 7pm

2, 9, 16, 23, 30 FOOD TRUCK INVASION 5:30pm

DOWNTOWN HOLLYWOOD ARTWALK 7pm

Schedule of events is subject to change. For more information on upcoming events, please visit hollywoodcra.org

SUMMER 2012

in this issue

film crews come to hollywood

> who's who what's new

this season's BIG GIG more good news

upcoming events

What's Your Musical Pleasure?

as a regional live music destination," says Mayor

historic Downtown entertainment district boasts a wildly diverse soundtrack. Visitors and locals alike enjoy an exciting calendar of live music events, including Hollywood ArtsPark Experience, a series of international concerts & cultural showcases, and the free weekend concert series ArtsPark Live! featuring topnotch locals. The concerts are key components of Hollywood's Downtown Live Music Initiative, an effort to promote the area as South Florida's newest live music hotspot.

Mayor Peter Bober with Brazilian artists

"We are setting the stage and branding Hollywood

Sweet sounds abound in Downtown Hollywood. From Peter Bober. The Initiative will target music-loving samba to mambo, from blues to bluegrass, Hollywood's visitors, locals & entertainment professionals, as well

> concert producers. local businesses. Kick-off began in February with Mardi Gras Bash featuring New Orleans trombonist Glen David Andrews. All events will be supported by a promotional campaign intended to raise the City's profile. ArtsPark Live, a series of live free concerts showcasing local entertainment acts can be seen every Friday & Saturday, 8PM at the ArtsPark Amphitheater in Young Circle. Other live entertainment can be seen at most sidewalk café's and local restaurants in downtown Hollywood. For a more detailed

event schedule of times and performers, please visit www.hollywoodcra.org/events.html.

The CRA has made improving Downtown to clean and enhance the area are being rolled out, while existing maintenance initiatives are downtown clean & safe.

The CRA Board

The CRA Board consists of seven (7) members who also serve as the Mayor and City Commission. CRA Board meetings are normally scheduled for the first Wednesday of the month at 10:00 am at Hollywood City Hall, 2600 Hollywood Blvd. Meetings are streamed live on the Internet and broadcast live on the City's cable television Channel 78.

Chairperson Peter Bober Board Member Patricia Asseff Board Member Beam Furr Board Member Heidi O'Sheehan Board Member Richard Blattner Board Member Frances Russo Vice Chairperson Linda Sherwood Executive Director, Jorge Camejo General Counsel, Jeffrey Sheffel



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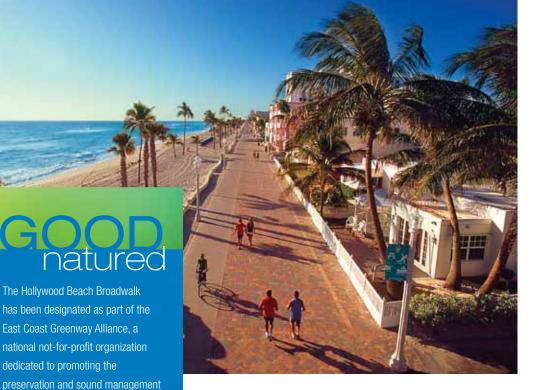
Florida Travel & Life showcases our city

Lights, Camera, Action...Hollywood gets a taste of Hollywood! After 3 incredible episodes on the Florida Travel & Life's Affordable Luxury TV series, Hollywood, Florida continues to receive national recognition as Florida's hottest destination. The first episode made its debut on the Discovery Channel, March 24th, while 16 additional episodes from the series can be seen on the Velocity Channel and the Sun Sports station. This project spearheaded by the Hollywood CRA and its sponsors seeks to profile Hollywood as a premier destination offering an exuberant and playful culture for individuals, families and couples. Viewers are encouraged to tune-in for opportunities to enter to win one of several weekend getaways to the Westin Diplomat Resort and Spa, the Crowne Plaza Hollywood Beach, or The Hollywood Beach Marriott. To view webisodes featuring the original episodes, go to Florida Travel & Life's website at www.floridatravellife.com/affordableluxury/hollywood. For an enriching and unparalleled guest experience, plan your next visit to Hollywood by calling 954-924-2980.



Watch us on Youtube.com/GoHollywoodFla

OUR premiere issue "We've got a good thing going" in Hollywood! We are excited to present this newsletter as a means of communicating with you, residents, local businesses, city staff and officials and want you to be informed about what the Hollywood CRA is planning for the future.

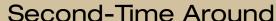




There's so much Good News in Hollywood and the CRA is proud of our many achievements. I'm hopeful that Hollywood residents, local businesses, property owners and visitors will stay tuned to events and activities happening Downtown and on the Beach. Our quarterly editions of the *Good News* newsletter will focus on economic development initiatives and community growth. We encourage everyone to share their Good News.

> JORGE CAMEJO. CRA Executive Director





Mom and entrepreneur Rita Santos became a Downtown Hollywood business owner again with the recent opening of L&L Tiny Treasures, a new children's boutique located in Downtown Hollywood. Inspired by the birth of her twin daughters Leighton and London Lakin, the boutique will carry new and gently used, "previously adored" merchandise, including clothing for newborns through size 6, and high-end brand furniture, strollers and accessories. In addition to apparel and accessories, L&L will offer personalized services such as Mommy & Me classes and a music-based Circle Time program. The store is located at 2000 Harrison Street, Bay #3 in Downtown Hollywood. Hours of operation are Monday - Thursday and Saturday from 10a-6pm and Fridays from 10am-7pm. The shop will be closed Sundays to accommodate birthday parties and other private events. For store information call 954-921-3393, or for more information on Downtown Hollywood businesses or events call 954-924-2980 or visit www.hollywoodcra.org.



Brazilian Orchestra goes Hollywood

Internationally acclaimed concert producer The Rhythm Foundation, the foremost presenter of cultural concerts, recently produced The Hollywood ArtsPark Experience: Brazil, featuring the SpokFrevo Orguestra from Recife, Brazil. This marks the first in a series of major concerts featuring participating sponsor countries. The Rhythm Foundation shows will bring world class performers to Hollywood and the ArtsPark, and attract significant cultural tourism opportunities and media attention to Downtown Hollywood. Other concerts include the Colors of the Caribbean, June 16, 2012, a celebration of Caribbean culture, music and food, and in October an Italian themed concert.

this season's BIG GIG:

ArtsPark Experience: COLORS OF THE CARIBBEAN Saturday, June 16, 4-11pm

ArtsPark at Young Circle

Join us for a showcase of Caribbean culture, style and food with entertainment from David Rudder, modern calvoso's most innovative songwriter, and Marcia Griffiths former member of the I-threes with Bob Marley and the Wailers. Plus amazing food and drink stations featuring the Caribbean's top brands.

- Hollywood CRA maintenance staff continues to serve the public from 1:30-9:30pm, 7 days a week, and will add 3 new p/t employees soon.
- Downtown Hollywood's "Mural Project" serves as a community-strengthening program that targets local artists to transform blighted areas through the use of any art medium.
- Downtown Hollywood's newest dining craze, Bistro 1902 features an eclectic spread of French cuisine at affordable pricing. Bistro 1902 was recently recognized by the Miami Herald.
- Sea turtle nesting season began March 1. Contact John U Lloyd State Park for an organized tour. Reservations begin May 1, please call 954-923-2883 to register.
- Funtastic Fridays for families and friends features free fun, DJ, bounce house and games every Friday at the ArtsPark on Hollywood Blvd & U.S. 1.
- New to Hollywood Beach: "Yogurt UR Way" is now open for business at the Hotel Sheldon.
- Pay-by-phone service for parking now available in Hollywood. The new program called Parkmobile, allows drivers to use smartphones to pay fees in advance at city-owned lots and garages. Customers can download the app at parkmobile.com or call 1-877-727-5714 to set-up an account.
- On April 24, the City of Hollywood was featured on the "Top 10 Places to take the Kids," a show produced by Channel 10 local news.
- A unique taste of the Far East comes to Hollywood via Pho Vi, a family owned restaurant offering authentic Vietnamese cuisine. The international eatery has a new home at 1933 Hollywood Blvd in Downtown Hollywood.
- New development "Hollywood Circle" gets a thumbs up from City officials. The complex to be located at 1740 Polk St., the Northeast corner of Young Circle is proposed as a mixed-use property consisting of luxury apartment rentals and retail space, to include a state-of-the art grocery store.
- Back by popular demand, an exhibition of Nathan Sawaya, Lego artist, opens on June 8th at the Art and Culture Center.
- The CRA offers property improvement programs and grants for Downtown and Hollywood Beach that both enhance & beautify neighborhoods and businesses. For more information visit www.hollywoodcra.org/programs.html.



The Hollywood Beach Broadwalk

East Coast Greenway Alliance, a

dedicated to promoting the

